Putting a copy protection scheme on broadcast television would remove our right of fair use and not allow time shifting of the program. Most consumers are not pirates and don't care to use sophisticated equipment needed to copy and distribute the video. The people that do pirate the video will only be slowed down a little by any protection scheme. Just look to the DVD market for your example. Despite laws against it there many programs and computer technologies that are available to permit encrypted, copywrited DVDs to be copied, reformatted to other media and even streamed over the internet. Also, the politicians that wrote the laws, ie: DCMA, are questioning some of the provisions and are discussing amending it.

So, don't cave into the paranoid, get every dollar we can out them, media industry. You are here to protect the interests of the people, not the interests of big business. The claim of the CBS CEO that he will stop broadcasting HDTV if he does not get what he wants, let him. There are others who will fill his void. Besides, we have been doing fine for 20 years without HDTV. We can wait a little longer and get it right.